



## Christina Studebaker, PhD, Master of Legal Studies

### What I Do:

I work with trial attorneys on high-risk cases to develop memorable case themes and narratives that are persuasive and help jurors understand complex evidence and the law they are asked to apply to reach a verdict. I apply my expertise in judgment and decision making and 25+ years of consulting experience to help bridge communication between trial attorneys and jurors. This work can also help trial teams make more informed decisions about pursuing litigation versus settlement.

### Work Experience Highlights:

- 2018 – present Self-employed Litigation Consultant
- 2005 – 2018 Barnes & Thornburg LLP/ThemeVision LLC  
Litigation Research Analyst/VP Trial consultant
- 2002 – 2005 Chicago School of Professional Psychology  
Assoc. Program Director, Forensic Psych MA
- 1999 – 2002 Federal Judicial Center, Research Division  
Research Associate

### Litigation Consulting Experience:

- State and federal courts nationwide
- Wide variety of civil cases, on both the plaintiff and defense side - including antitrust, complex commercial litigation, contract disputes, insurance disputes, estate and trust disputes, product liability, patent/IP disputes, and legal malpractice defense. Also have experience with white collar criminal defense cases.
- MDL experience
- Research, consulting, and teaching experience in legal, business, government, academic, and non-profit settings

### Education:

- PhD, Social Psychology,  
Northwestern University
- Master of Legal Studies,  
University of Nebraska-  
Lincoln

### Select Skills:

- Quantitative and qualitative research & analysis
- Development of persuasive case themes & narratives
- Witness preparation
- Jury selection
- Pivotal presentation assistance
- Project management

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### **Key Litigation Consulting Services:**

- Identification of key case themes, working collaboratively with trial team
- Development of an overarching case narrative that includes the key case themes in an organized and cohesive manner
- Assistance simplifying complex business and scientific concepts for effective presentation to jurors
- Assistance with witness preparation to help witnesses: (1) understand and internalize case themes and narratives, and (2) communicate themes effectively and persuasively
- Pretrial jury research :
  - Mock trials
  - Mock juror focus group studies
  - Change of venue surveys
- Development of juror profile and jury selection strategies
- In-court jury selection assistance
- Assistance with development of persuasive demonstratives as well as slide decks for opening statement and closing arguments

### **Other Consulting Services:**

- Project evaluation
- Community opinion surveys
- Project data analysis (e.g., archival data, campaign donor analysis)
- Grant writing

### **Professional Affiliations & Leadership Positions:**

- American Society of Trial Consultants
- American Psychology-Law Society (past Executive Committee member and member of committee that updated Specialty Guidelines for Forensic Psychology)
- American Psychological Association
- Law & Human Behavior – past editorial board member
- National Science Foundation – past grant reviewer
- Advancing a Healthier Wisconsin Endowment (in conjunction with the Medical College of Wisconsin) - past merit grant reviewer

### **Community Involvement:**

- United Way of Door County – volunteer, research & data analysis consultant
- Door County Medical Center – patient service support
- Baileys Harbor Community Association – board member

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