



CAS TRIAL
STRATEGIES

CLARITY. ADVANTAGE. STRATEGY.

Christina Studebaker, PhD, Master of Legal Studies

WHAT I DO

I work with trial attorneys on high-risk cases to develop memorable case themes and narratives that are persuasive and help jurors understand complex evidence and the law they are asked to apply to reach a verdict. I apply my expertise in judgment and decision making and 25+ years of consulting experience to help bridge communication between trial attorneys and jurors. This work can also help trial teams make more informed decisions about pursuing litigation versus settlement.

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EDUCATION

PHD, SOCIAL PSYCHOLOGY

Northwestern University

MASTER OF LEGAL STUDIES

University of Nebraska-Lincoln

SELECT SKILLS

- Quantitative and qualitative research & analysis
- Development of persuasive case themes & narratives
- Witness preparation
- Jury selection
- Pivotal presentation assistance
- Project management

WORK EXPERIENCE HIGHLIGHTS

2018 - PRESENT

SELF-EMPLOYED LITIGATION CONSULTANT

2005 - 2018

THEMEVISION LLC/BARNES & THORNBURG LLP

VP Trial Consultant/Litigation Research Analyst

2002 - 2005

CHICAGO SCHOOL OF PROFESSIONAL PSYCHOLOGY

Associate Program Director, Forensic Psychology Masters Program

1999 - 2002

FEDERAL JUDICIAL CENTER, RESEARCH DIVISION

Research Associate

LITIGATION CONSULTING EXPERIENCE

- State and federal courts nationwide
- Wide variety of civil cases, on both the plaintiff and defense side - including antitrust, complex commercial litigation, contract disputes, insurance disputes, estate and trust disputes, product liability, patent/IP disputes, and legal malpractice defense. Also have experience with white collar criminal defense cases.
- MDL experience
- Research, consulting, and teaching experience in legal, business, government, academic, and non-profit settings

KEY LITIGATION CONSULTING SERVICES

- Identification of key case themes, working collaboratively with trial team
 - Development of an overarching case narrative that includes the key case themes in an organized and cohesive manner
 - Assistance simplifying complex business and scientific concepts for effective presentation to jurors
 - Assistance with witness preparation to help witnesses: (1) understand and internalize case themes and narratives, and (2) communicate themes effectively and persuasively
 - Pretrial jury research:
 - Mock trials
 - Mock juror focus group studies
 - Change of venue surveys
 - Development of juror profile and jury selection strategies
 - In-court jury selection assistance
 - Assistance with development of persuasive demonstratives as well as slide decks for opening statement and closing arguments
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OTHER CONSULTING SERVICES

- Project evaluation
- Community opinion surveys
- Project data analysis (e.g., archival data, non-profit campaign donor analysis)
- Grant writing

PROFESSIONAL AFFILIATIONS & LEADERSHIP POSITIONS

- **American Society of Trial Consultants**
- **American Psychology-Law Society**
– past Executive Committee member and member of committee that updated Specialty Guidelines for Forensic Psychology
- **American Psychological Association**
- **Law & Human Behavior**
– past editorial board member
- **National Science Foundation**
– past grant reviewer
- **Advancing a Healthier Wisconsin Endowment**
(in conjunction with the Medical College of Wisconsin)
– past merit grant reviewer

COMMUNITY INVOLVEMENT

- **United Way of Door County**
– volunteer, research & data analysis consultant
- **Door County Medical Center**
– patient service support
- **Baileys Harbor Community Association**
– board member